

**What is an affiliate program?** Prospective plant buyers are abundant in social circles - everywhere you look there's a new hobbyist searching for a reputable and trusted source. Sure, you can send them a link to one of our products they have on their wishlist, but why not earn a little something as a token of our appreciation? By signing up for our affiliate program, you earn 10% on orders placed through your specifically generated link.

**What it isn't...**

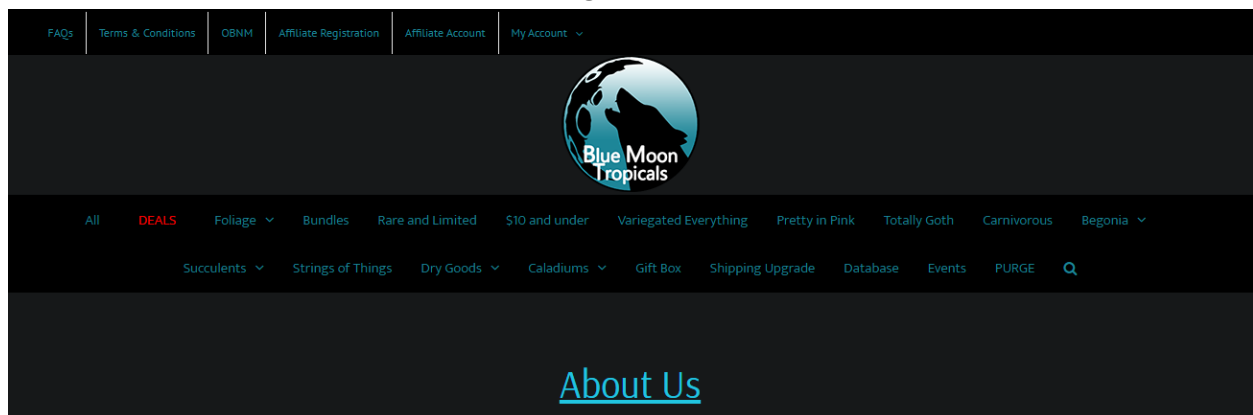
- a discount program
- Wholesale or a wholesale partnership

**What it is...**

- A way for you to earn commission on sharing our products with others, in the event they lead to a sale

**Getting Started**

1. Navigate to <https://bluemoontropicals.com/>
2. At the top menu, click on ***Affiliate Registration***



3. Complete the registration form. Note, for *Website and How will you promote us?* Social media handles and promotion methods like unboxing videos, shout outs, reviews, and posting to groups are all acceptable entries. You can literally just put "Facebook"

Username \*

Blue Moon Tropicals

First Name \*

Last Name \*

Email \*

Password \*

Password Confirmation \*

Payment Email \*

Website \*

How will you promote us? \*

Register

4. Once submitted, your application will go to me for approval. You will receive an email once approved. Now you can log into your affiliate account from the same top menu. Once you click and log into your affiliate account, you'll see the dashboard below.

The dashboard features a navigation bar with links for Dashboard, Affiliate Links, Commissions, Visits, Creatives, Payouts, Settings, and Logout. It is divided into three main sections: 'Last 30 days', 'All time', and 'Program details'. The 'Last 30 days' section shows 0 visits, 0 commissions, and \$0.00 in commissions amount. The 'All time' section shows 0 visits, 0 commissions, \$0.00 in paid earnings, and \$0.00 in unpaid earnings. The 'Program details' section shows a 10% commission rate and a 30-day cookie duration.

Last 30 days			
Visits	0	Commissions	0
Commissions Amount	\$0.00		

All time			
Visits	0	Commissions	0
Paid Earnings	\$0.00	Unpaid Earnings	\$0.00

Program details	
Commission Rate	Cookie Duration
Sale rate: 10%	30 days

5. To generate a traceable affiliate link, navigate to **Affiliate Links**, paste the **product** link you want to share with potential customers in **Generate Affiliate Link** and click **Generate**. Copy this link and send it to your customers. If a sale is made through that link, you will receive 10% on that sale. This will be paid via Paypal Payouts, so no bank info is needed :)

The 'Your Affiliate Link' section displays the current referral URL: `https://bluemoontrropicals.com/?aff=1` with a 'Copy' button. The 'Generate Affiliate Link' section provides a form to create new links by pasting a URL and clicking 'Generate'.

6. You can also track link visits, earned commissions, and store creatives from this dashboard. (when I get around to making some)

**If you have any questions about the program, please feel free to reach out. Thanks and have fun!**